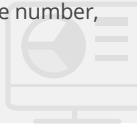
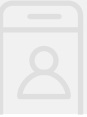


ComoSense Features & Services


CUSTOMER MANAGEMENT

- Customized and branded mobile app
 - Management console (Como Hub)
 - Business-side tablet app (tablet not included)
 - Analytics dashboard
 - Autopilot mode
 - Import existing customer database
 - Fraud alerts
 - Customer identification (phone number, QR code, etc.)
- 


ADVANCED CONTENT

- Customized business info
 - Advanced catalog or menu (native app or widgets)
 - Surveys and custom forms
 - Photo gallery
 - Store locator, maps, and navigation
 - Welcome messages
 - Customized content based on member tags
- 


ACTIONABLE BI

- In-depth business insights reports
 - Customer segmentation and filtering
 - Google Analytics tool
 - Interactive search box to retrieve business data
- 


AUTOMATIONS

- Automated actions (define rules based on customer profile and purchase history down to the item)
 - Customized points accumulation rules
 - Send gifts and push messages (birthdays, anniversaries, etc.)
 - Punch card punches and renewal
- 


LOYALTY PROGRAMS

- Joining gift for new members
 - Personalized rewards and club deals
 - Coupons, gift vouchers, cash back
 - Punch cards and prepaid cards
 - Points program (shop with points)
 - Gamification (lottery, scratch cards)
 - Digital wallet
 - Mobile payments
- 


COMMUNICATION

- Customer feedback
 - Contact Us buttons
 - Push notifications (geo-targeted)
 - In-app popup messages
 - Text messaging (additional fee)
- 


SOCIAL ENGAGEMENT

- Social channels and feeds
 - Facebook Connect
 - Content sharing via multiple social channels
 - Social rewards and sharing incentives
 - Gift transfers (coming soon)
 - Refer a friend (coming soon)
- 


INTEGRATIONS

- POS
 - E-commerce
 - 3rd-party web modules
 - Beacons (additional fee)
 - In-app payments (additional fee)
 - Booking or scheduling
 - Online ordering (additional fee)
- 

MARKETING MATERIALS

- Promotional materials (fliers, decals, etc.)
 - Mobile app splash screen ads
 - Business cross referrals
 - Campaign tips and best practices
- 

TOP-TIER SUPPORT

- Dedicated success manager
 - Technical and operational support
 - Introduction to new features and tips for success
 - Monthly reports and data insights
 - Newsletters
- 

CONTACT US TO SEE HOW
COMOSENSE CAN WORK FOR
YOUR BUSINESS:

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